

WKBD-TV
Public Affairs Programming
October 1 – December 31, 2011

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT

11.20.11

00:30:00

ECONOMY/

With a shaky economy and unemployment on the rise, we provide details on how you can help children who are less fortunate, improve your financial situation, and possibly find a job. There will be children without toys this holiday season so the U.S. Marines come to the rescue with their annual Toys for Tots program. Sargent Aaron Miller and Master Gunnery Sargent Colbert S. Flagg provide the details. Community Correspondent William Malcolm gets financial first aid tips from Dr Alex Dragun of www.learnwhatsnext.com. Community Correspondent Antonio Guevara talks to Rico Razo, youth development coach, and Maxine Willis of SER Metro about job training and creating jobs for inner city residents. We discuss the Family Cyber Café with Luis Pena, a Southwest Detroit business owner who helps residents keep in touch with family out of the country and provides computer training and job search opportunities.

10.16.11

00:30:00

HEALTH & WELLNESS

This week the focus is on health, heart, and mind as host Syma Chowdhry and the Community Correspondents look at organizations bringing awareness to and assisting with health problems. Correspondent Melissa Thrasher finds out about food allergies from Melissa Vecchi, Food Allergy Connection Support Group Co-Leader and Shannon Murphy, honorary chair and on-air personality for Channel 955. Correspondent Ben Falik discusses mental health issues with Janette Shallal, executive director of Kadima, a Jewish mental health agency whose mission is to provide psychological services, residential options, supported employment and social activities on a nonsectarian basis for residents of Oakland County. We also discussed information on heart health with Stefanie Worth, Health Equity Director for the Association and Dr. Al Dodds a Michigan Heart Physician at St. Joseph Mercy Ann Arbor. DJohnathan Tillman of Connecting The Dots discussed how his organization helps low income people get information and access to prostate and breast cancer tests.

11.06.11

00:30:00

HEALTH & WELLNESS

"Survivor Stories" – This episode features survivors and discusses the things that they have done to help them beat the odds or handle the stress of losing a loved one. Guests include Molly MacDonald of the Pink Fund, a breast cancer networking group founded by a survivor; Feet and Friends, a fundraiser founded by marathon runner and colon cancer survivors Karen Lewis and Susan Snyder; Lauren Maiman and Danielle Martin of Camp Casey, a pediatric cancer horseback riding camp; and the authors of "The Color of Rain," the story of Michael and Gina Spehn who rebuilt their lives after the loss of their spouses and found love in the process.

11.13.11

00:30:00

HEALTH & WELLNESS

The youngest and oldest members of our community are the focus of this week's Street Beat. First host Syma Chowdhry talks with Lisa LaGrou of Oakland County Moms about the importance of Grandparents in the lives of young children. Then Community Correspondent Ken Bryant talks to Nancy Maxwell of Sweet Dreamzzz to find out how a good night's sleep can make a huge difference in the life of a child. Then Community Correspondent Cindy Kainz speaks with Ann Marie Gattari of BrightStar Care to find out what you need to know to protect the senior citizen in your life. Finally, Stacy Ziarko of St. Jude's tells Syma about their upcoming Walk and how it benefits children.

11.27.11

00:30:00

EDUCATION

Education is the key to success this week, Street Beat focuses on organizations that help students return to school after dropping out or build interest in STEM programs. Host, Syma Chowdhry learns about the Fusion Academy, a special program helping high school drop-outs change their lives, from Joi Mausi, student outreach coordinator, and Erica Freeman-Jones, Center Director of Fusion Academy West. Then Community Correspondent Cindy Kainz hears about two military-based programs trying to increase interest science, technology, engineering, and mathematics (STEM) fields from Steve Gordon, NDIA-MI STEM Committee Member and Stacey Eeman, STEM Director for Women in Defense. Then Community Correspondent Rosalie Kakos gets the details on Wayne State University's STEM program for young women called Go-Girl from Dr. Sally Roberts, the Director of the program. Finally, Syma learns about the Morse Code Scholarship Program from Attorney Michael Morse and Chacona Johnson—the President and CEO of the Detroit Public Schools Foundation.

10.23.11

00:30:00

SOCIAL SERVICES

You've heard the expression "charity begins at home," but did you also know that it can start at your local business? Today on Street Beat we'll take a look at businesses that have made it a priority to provide for others. Host, Syma Chowdhry talks to salon owner Maggie Varney, founder and CEO, Wigs 4 Kids. Community Correspondent Nana Dansoa, meets Dr. J Victor Eagan of Eagan Orthodontics and his wife, Catherine Eagan, discuss their program to award full sets of braces to metro Detroit individuals in need. Syma finds out how one large business gives back to the community from Patricia McCann, Comerica Bank's Vice President And National Civic Affairs Manager. Finally, Syma talks to University of Detroit Mercy Professor David Koelsch about the upcoming Race for Justice.

12.04.11

00:30:00

SOCIAL SERVICES

Volunteers of America's CEO Alex Broderick discusses the upcoming Athletes Adopting Families event. Bert Copple from Home Instead Senior Care from the Birmingham Senior Center discusses the "Be a Santa to a Senior" program. Lighthouse CEO and President John Ziraldo talk about the Adopt-a-Family program. Finally, volunteer Belle Hornung of Haven discusses their 25th annual Gift Giveaway.

12.11.11

00:30:00

SOCIAL SERVICES

Host, Syma Chowdhry looks at more organizations helping those less fortunate this holiday season. Her guests include Angela Aufdemberge of Vista Maria, Major Mark Anderson of The Salvation Army, William Jones, Jr. of Focus: HOPE, and Allison Koenigbauer of the American Red Cross.

12.18.11

00:30:00

SOCIAL SERVICES

The food we eat can make a difference in our health. This week host, Syma Chowdhry talks to nutrition advisor Linda Wolschlagel about health food and healthy diets. Then Community Correspondent Rosalie Kakos gets more information on raw food diets. Next Community Correspondent Ben Falik talks to Lea Luger of Yad Ezra, a kosher food bank, about the Food Stamp Challenge. Finally, Russ Russell of Forgotten Harvest explains how his organization is providing nutritious food to the hungry.

12.25.11

00:30:00

HOUSING

This week on Street Beat, host, Syma Chowdhry and the Community Correspondents look at groups helping shelter the homeless. Melissa Golpe, the Public Relations Director for Covenant House Michigan, and Diane Horton, a Rites of Passage resident of Covenant House Michigan, talk about the specific needs of homeless youth. Then Syma finds out about the work done by the Coalition on Temporary Shelter (COTS) from CEO Cheryl Johnson and Volunteer turned employee, Karen Terry. Next, Correspondent Cindy Kainz gets background on Grace Centers of Hope from its CEO, Pastor Kent Clark. Finally, Pastor Peter Moore of Greenfield Presbyterian Church and Jennifer Ward, the director of

the fundraising musical, talk about the Welcome Inn, a day shelter for the homeless, as well as the Welcome Inn's upcoming fundraiser.

10.30.11

00:30:00

HOUSING

This week on Street Beat, host Syma Chowdhry and the Community Correspondents look at housing and changing neighborhoods in the metro Detroit area. Up first, Jenice Mitchell Ford of the Detroit Charter Revision Commission discusses proposed changes to the city's charter that will be voted on during the November 8th election. Then Community Correspondent Ken Bryant learns about the way the Peace Neighborhood Center provides solutions to housing and foreclosure issues from the Center's Executive Director, Bonnie Billups Jr. Next Community Correspondent Ben Falik talks to Rachel Lachover, Associate Director of CommunityNEXT, about the Live Detroit Fund, an effort to encourage young adults to live in Detroit and help create a dynamic urban environment. Finally, Ben gets the details on a community event that will feature over 70 leading figures from the arts, entertainment, politics and business from Heidi Budaj, program director of the Jewish Community Center of Metropolitan Detroit, the host the 60th Annual Jewish Book Fair.

10.02.11

00:30:00

TRANSPORTATION

This week, First Forecast Mornings Traffic Reporter Randy Bhirdo and the Community Correspondents look at the transportation scene in Michigan. Randy finds out about the condition of Michigan roads and bridges from Rob Morosi, the Communications Director for the Michigan Department of Transportation. Then Community Correspondent William Malcolm gets the latest on two-wheel transportation from bike builder and designer Mike Han of Street Culture Mash. Malcom's next guests, Student Cedric Poole and I-ADT instructor Julie McEvoy, show how students are training to become the automotive designers of the future. Finally, Randy takes on the dangers of texting while driving, teen drivers, and other driving concerns with Jack Peet, the Traffic Safety Manager from AAA.

FOR MY PEOPLE

10.22.11

00:30:00

ECONOMY

On this edition of For My People, we discussed the economic crisis facing the Detroit Public Library and the drastic downsizing of Detroit government to cut costs.

11.05.11

00:30:00

ECONOMY

On this edition of For My People, the Rambeau Reports discussed the Great Depression in contrast to the current Great Recession of the last decade, and the challenges facing all levels of government to restore economic well-being and create jobs.

11.19.11

00:30:00

ECONOMY

On this edition of For My People, David Rambeau discussed the fiscal crisis of the Detroit Public Library including, the \$9 million dollar deficit, layoffs, branch closures and excessive spending on entertainment and costly renovations.

11.26.11

00:30:00

ECONOMY

David Rambeau discussed the historic causes of Detroit's fiscal crisis, including bonds or loans to cover annual deficits, loans or bonds for multiple city construction projects, retirees' pensions and health care benefits and mismanagement of grants as well as executive corruption and legal settlements.

- 12.03.11 00:30:00 ECONOMY
On this edition of For My People, host David Rambeau discussed dire consequences of Mayor Bing's proposed decision to lay off thousands of city workers. Rambeau also discussed the need for job development through urban farming, offering film credits and creating an aerotropolis in Western Wayne County.
- 10.08.11 00:30:00 POLITICAL
On this edition of For My People, we discussed Occupy Wall Street and its protests throughout the nation, and the potential for 3rd party presidential candidates by the organization, Americans Elect, the need to end capital punishment in the wake of the Troy Davis case and the elimination of interest on college student loans.
- 12.17.11 00:30:00 POLITICAL
David Rambeau discussed the possible appointment of an emergency manager for Detroit and the repercussions for city government.
- 12.31.11 00:30:00 POLITICAL
The Rambeau Report discussed the financial and political crisis in Detroit relating to the budget shortfall and the appointment of an emergency manager.
- 12.10.11 00:30:00 EDUCATION
On this edition of For My People, the Rambeau Report discussed John Telford's book, "A Life On The Run", with an analysis of Detroit Schools and the role of track and field sports in achievement, and the financial condition of Detroit focusing on the positions of the mayor, council and local clergy
- 10.29.11 00:30:00 TRANSPORTATION
David Rambeau discussed the escalating operating costs of downtown Detroit's light rail system, and decreased ridership due to job loss in the area.
- 11.12.11 00:30:00 TRANSPORTATION
On this edition of For My People, the Rambeau Reports discussed the DDOT and Smart bus transportation systems by urban dwellers, population, driver attitudes, lengthy waiting time by passengers for buses resulting in lost jobs and missed appointments, as well as the demolition of Cass Tech and Ford Auditorium and the potential use of this vacant property, as the treatment of Indian children on reservations.
- 10.01.11 00:30:00 CULTURAL
On this edition of FOR MY PEOPLE we discussed the passing of Fred Shuttlesworth and Derrick Bell, two civil rights activists from the 60s, the nature of social violence in the wars in the Middle East, and the potential for peace there if U.S. troops are withdrawn.
- 12.24.11 00:30:00 CULTURAL
The Rambeau Report discussed the closure of 4 Detroit libraries and the effect on the communities where they are located, and the response from community people and the library commissioners.
- 10.15.11 00:30:00 SOCIAL SERVICES
On this edition of For My People we discussed the loss of cash assistance to welfare clients and the social hardship it will cause, and Mayor Bing and the Neighborhood Stabilization Fund and its subsidy for home purchases in select Detroit neighborhoods, and finally the evictions of tenants from large apartments on E. Jefferson in Detroit and the churning of residency in low income neighborhoods in the face of declining income and social service support